



craig parshall | 1500 w. monroe #217 chicago il 60607 | 312.576.3826 | craig@parshall.net | <http://www.parshall.net>

Education

Northern Illinois University
Bachelor of Arts in English, December 1996

Recent Employment History

*** Interactive Product Designer, Tribune Interactive.**

August, 1997 - Present.

Lead designer of Metromix.com (1999 to 2007), ChicagoSports.com (2000 to 2008), and Chicagotribune.com (2008 to present). Spent my first two-plus years at Tribune Interactive in the online advertising department doing microsites and banner/right rail ads for chicagotribune.com/metromix.com/chicagosports.com advertisers. Other projects include the Chicago Tribune newspaper September 11 1-year anniversary CD-ROM "When Evil Struck America" in 2002.

*** Freelance Web Page Development/Editing, Various Clients.**

January 1997 - July 1997.

Held Temporary/Contract/Freelance positions mainly consisting of basic HTML editing, page updates and site proofing. Projects included in production of Ameritech's 1997 online annual report and producing sections for Landis & Stefa's corporate Intranet.

*** Web Page Developer, Northern Illinois University Social Research Department.**

September, 1996 - November 1996.

One-semester internship as web page producer for the campus Social Science Research Institute.

Toolbox

Adobe Photoshop, Adobe Illustrator, Flash
Proficient in CSS, HTML, JavaScript.
CMS background: Movable Type, TypePad, WordPress, Tribune proprietary CMS (Oxygen)

Organizations

Society for Technical Communication, Fall, 1996.

References

Available upon request.

tribune interactive editorial

2000 - present: Design lead for Chicago Tribune Interactive editorial products for news, sports, and entertainment.
chicagotribune.com
chicagosports.com
metromix.com
Bears Today
When Evil Struck America
9/11 Anniversary CD-ROM

side projects

Albany Park Theater Project
aptp.org
2002 to 2005: I donated my time to create and maintain the web site for this amazing youth theater group.

closed tribads microsites

1997 - 1999: These sites were created for Chicago Tribune Interactive advertisers.
Thyme
Eli's Place for Steak
Carlucci
Cabaret
Nuveen
Eddie Z's
Cubby Bear
Millennium
Poplar Creek Golf
Rhumba
Coco Pazzo Cafe
Northside
Woodfield Mall
Murphys Bleachers
Bice
GoodYear Tires
Timothy O'Tooles
Wall Street Deli