



Personal Info

Craig Parshall
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Toolbox

Content Management Systems

Adobe Experience Manager
Wordpress
TeamSite
SharePoint

Frameworks

Foundation
Bootstrap

Software

Adobe Creative Cloud Suite
Microsoft Office

Social Media

LinkedIn

[linkedin.com/in/craigparshall/](https://www.linkedin.com/in/craigparshall/)

Facebook

[facebook.com/parshallnet](https://www.facebook.com/parshallnet)

Twitter

twitter.com/parshallnet

I've been designing and producing web sites and online advertising for 25+ years. The web has changed a lot since 1996 and that's what keeps this medium fascinating and fun to continue to be a part of after two decades of working in the medium.

Experience

2012 - Present

Web Designer

Dearborn National Life Insurance Company

- As part of the Marketing Department I contributed to the maintenance and redesigns of company public and intranet websites, including mydearborngroup.com, dnoa.com, and dentemax.com.

- Produced company e-blast mass mailer campaigns

1997 - 2012

Interactive Product Designer

Chicago Tribune Interactive

- Maintained company websites including chicagotribune.com, metromix.com, and chicagosports.com.

- Produced online display ads ranging from animated tiles, banners and interstitials to small client microsites.

- Team member of the 9/11 1-year anniversary CD-ROM "When Evil Struck America" in 2002.

Education

1992-1996

Bachelor of Arts in English
Northern Illinois University